

M I L K T H E
CASH CON



BUCKETS OF \$ MOOOOLAH

\$35,000

UP FOR GRABS



PURCHASE SELECTED FONTERRA PRODUCTS FOR THE CHANCE TO



MILK YOUR \$SHARE OF
\$35,000

HOW TO ENTER

★ STEP 1

Purchase qualifying Fonterra products between 28/07/14 and 21/09/14.

YOU MUST PURCHASE AT LEAST 8 UNITS FROM TIER 1 AND 4 UNITS FROM TIER 2 IN ONE ORDER.

★ STEP 2

Visit www.fonterrafoodservices.com.au
Follow the prompts to the entry page and submit your purchase details.

★ STEP 3

Play Fonterra's **MILK THE CASH COW** game online and see if you're in the moooolah!

You could win an eftpos card valued at \$50, \$100 or \$200. Non-winners will gain entry into the major prize draw for their chance to win \$5,000.

*Please ensure your entry details correspond with your invoice as all prize winners will be validated.

QUALIFYING PRODUCTS



TIER 1	8 UNITS REQUIRED	TIER 2	4 UNITS REQUIRED
	Western Star Salted Butter 1.5kg		Mainland Swiss Slice 1kg
	Western Star Unsalted Butter 1.5kg		Perfect Italiano Parmesan Shaved 1kg
	Mainland Tasty Shred 2kg		Perfect Italiano Parmesan Shred 1kg
	Mainland Mozzarella Shred 2kg		Anchor Yoghurt 5kg Greek
	Mainland Egmont Shred 2kg		Anchor Yoghurt 5kg Natural
	Mainland Tasty Slice 1.5kg		Anchor Yoghurt 2kg Greek
	Perfect Italiano Mozzarella Shred 6kg		Anchor Yoghurt 2kg Natural



CONTACT FONTERRA FOODSERVICE

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Email fsorders@fonterra.com

Web fonterrafoodservices.com.au

FOODSERVICE

Dairy for Today's Professionals



Dairy for life

See www.fonterrafoodservices.com.au for full conditions. Promotion starts 12.01am AEST 28/07/14 & ends 11.59pm AEST 21/09/14. Open to Australian residents 18yrs+ who work in the foodservices industry. Individuals can enter on their own behalf or on behalf of a foodservice business located in Australia (if they have authority from the foodservice business owner). Limit 1 entry per person per day. Limit 1 entry per qualifying purchase. Entrants must retain a copy (or allow the Promoter to contact their distributor to obtain a copy) of their purchase invoice relating to each entry they submit. 350 Instant Win Prizes - 200 x \$50 eftpos card; 100 x \$100 eftpos card & 50 x \$200 eftpos card. Major Prize - \$5000 awarded as cheque. Major Prize Draw - 12 noon AEST 22/09/14 at Prime Focus, 403/62 Beach St, Port Melbourne, VIC 3207. Major Prize winner advertised on www.fonterrafoodservices.com.au 17/10/14. Limit 2 Instant Win Prizes per person. Promoter is Fonterra Brands (Australia) Pty Ltd (ABN 80 095 181 669) of 327 Ferntree Gully Rd, Mount Waverley, VIC 3149. Authorised under Permit Numbers - VIC 14/4478, NSW LT/PS/14/05044, SA T14/1106 & ACT TP 14/02132.