Please complete this information for your online product showcases which is part of your advertising package.



All images should be attached as separate files in 300dpi and the file name must match the showcase or product title, alternatively if you want to use images on your website, please provide URL.

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| **PRODUCT SHOWCASE 1** | |
| **Title of Showcase** | **Oliva Elité Knives** |
| Copy / Text: | Messermeister’s Oliva Elité knife range boasts an exquisite natural, Italian olive wood handle, providing a secure ergonomic grip with unsurpassed balance.  The blade, bolster and tang are one-piece, hot-drop forged from a single billet of the finest German steel alloy. Individually handcrafted, Messermeister continues to employ the same techniques that have been the hallmark of fine German made cutlery for hundreds of years.  Oliva Elité knives are of heirloom quality and simply the best original forged knife made in Solingen, Germany.  The Oliva Elite features Messermeister’s hand polished Elite edge, innovative stealth blade profile and original bolsterless heel for precision performance in the kitchen.   * One piece, hot-drop hammer forged * Fine, high carbon German steel alloy * Hand assembled and finished * Individually gift boxed * 100% handcrafted in Solingen, Germany * 100% guaranteed against all manufacturing defects   The Oliva Elité range includes Stealth Chef’s Knives available in 20cm, 23cm and 25cm lengths, bread knife, carving knife, santoku, utility, steak and paring knives. |
| Main image: | **J:\Marketing\JAG\Australian Hospitality Directory\AHD Images\Oliva Elite - lifestyle image.jpg** |
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| **Product 1** | |
| Title: | Oliva Elité Stealth Chef’s Knife (Available in 20cm, 23cm, 25cm) |
| Product 1 image: | **J:\Marketing\JAG\Australian Hospitality Directory\AHD Images\Oliva Elite Chefs Knife.jpg** |
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| **Product 2** | |
| Title: | Oliva Elité 23cm Scalloped Bread Knife |
| Product 2 image: | J:\Marketing\JAG\Australian Hospitality Directory\AHD Images\Oliva Elite Bread Knife.jpg |
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| **Product 3** | |
| Title: | Oliva Elité 20cm Kullenschliff Carving Knife |
| Product 3 image: | J:\Marketing\JAG\Australian Hospitality Directory\AHD Images\Oliva Elite Carving Knife.jpg |
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| **Product 4** | |
| Title: | Oliva Elité 18cm Kullenschliff Santoku Knife |
| Product 4 image: | **J:\Marketing\JAG\Australian Hospitality Directory\AHD Images\Oliva Elite Santoku.jpg** |
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| **Product 5** | |
| Title: | Oliva Elité 15cm Utility Knife |
| Product 5 image: | J:\Marketing\Messermeister\Images\Product images\Oliva Elite\Oliva Elite-JPG\6688-6.jpg |
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| **Product 6** | |
| Title: | OIiva Elité 15cm Straight Carving Fork |
| Product 6 image: | J:\Marketing\JAG\Australian Hospitality Directory\AHD Images\Oliva Elite Carving Fork.jpg |

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| **PRODUCT SHOWCASE 2** | |
| **Title of Showcase** | **San Moritz Elité Knives** |
| Copy / Text: | The San Moritz Elité range features a completely moulded, ergonomic handle from the Messermeister Elité series. It is one-piece, hot drop hammer forged from a single billet of German steel alloy and outfitted with a contemporary, durable and industrial strength handle.  Chefs can add a unique touch and engrave their name or initials on the special personalisation plate located on the handle of all knives in the San Moritz series.   * One-piece, hot drop hammer forged * Fine, high-carbon German steel alloy * Hand assembled and finished * Individually gift boxed * 100% handcrafted in Germany * 100% guaranteed against all manufacturing defects   With more than 40 knife lines available, San Moritz Elité offers chef’s knifes, bread knives, carving knives, slicers, cleavers, rocking knives, fillet knives, boning, paring, utility, garnishing knives and more.  Below are some of our best-selling knives in the San Moritz Elité range. |
| Main image: | **J:\Marketing\JAG\Australian Hospitality Directory\AHD Images\San Moritz lifestyle.jpg** |
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| **Product 1** | |
| Title: | San Moritz Elité Stealth Chef’s Knife (Available in 15cm, 20cm, 23cm, 25cm) |
| Product 1 image: | J:\Marketing\JAG\Australian Hospitality Directory\AHD Images\SM chefs knife.jpg |
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| **Product 2** | |
| Title: | San Moritz Elité Chef’s Knife (Available in 15cm, 20cm, 23cm, 25cm) |
| Product 2 image: | **J:\Marketing\Messermeister\Imagery\Images from Kirsten\Product images\San Moritz Elite\San Moritz-JPG\2686-10.jpg** |
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| **Product 3** | |
| Title: | San Moritz Elité 15cm Stiff Boning Knife (Code: 72112) |
| Product 3 image: | **J:\Marketing\Messermeister\Imagery\Images from Kirsten\Product images\San Moritz Elite\San Moritz-JPG\2692-6.jpg** |
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| **Product 4** | |
| Title: | San Moritz Elité 20cm Carving Knife (72148) |
| Product 4 image: | **J:\Marketing\Messermeister\Imagery\Images from Kirsten\Product images\San Moritz Elite\San Moritz-JPG\2688-8.jpg** |
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| **Product 5** | |
| Title: | San Moritz Elité 15cm Utility Knife (72118) |
| Product 5 image: | **J:\Marketing\Messermeister\Imagery\Images from Kirsten\Product images\San Moritz Elite\San Moritz-JPG\2688-6.jpg** |
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| **Product 6** | |
| Title: | San Moritz Elité 8cm Sheep’s Foot Paring Knife (72913) |
| Product 6 image: | **J:\Marketing\Messermeister\Imagery\Images from Kirsten\Product images\San Moritz Elite\San Moritz-JPG\2681-3.5.jpg** |

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| **PRODUCT SHOWCASE 3** | |
| **Title of Showcase** | **Meridian Elite** |
| Copy / Text: | The Meridian Elité knife range features a traditional triple-rivet, full-exposed tang. Outfitted with the most durable industrial strength handle in the world, it offers chefs a sturdy knife with the original bolsterless heel and cambered knife blade.  Meridian Elite knives are one-piece, hot-drop hammer forged from a single billet of the finest German stainless steel alloy. Individually handcrafted using the same techniques that have been the hallmark of fine Solingen made cutlery for hundreds of years.  With more than 40 knife lines available, Meridian Elite offers chef’s knifes, bread knives, carving knives, slicers, cleavers, rocking knives, fillet knives, boning, paring, utility, garnishing knives and more.  Below are some of our best-selling knives in the Meridian Elite range. |
| Main image: | **J:\Marketing\Messermeister\4. Patrick Varney\Final Images from Patrick - Selection\MESSERMEISTER FINAL\JPEGS\0660.jpg** |
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| **Product 1** | |
| Title: | Meridian Elite Chef’s Knife (Available in 15cm, 20cm, 23cm and 25cm) |
| Product 1 image: | **J:\Marketing\Messermeister\Imagery\Images from Kirsten\Product images\Meridian Elite\Meridian Elite-JPG\3686-10.jpg** |
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| **Product 2** | |
| Title: | Meridian Elite Stealth Chef’s Knife (Available in 15cm, 20cm, 23cm and 25cm) |
| Product 2 image: | **J:\Marketing\Messermeister\4. Patrick Varney\Final Images from Patrick - Selection\MESSERMEISTER FINAL\JPEGS\0648.jpg** |
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| **Product 3** | |
| Title: | Meridian Elite 23cm Scalloped Bread Knife (Code: 72061) |
| Product 3 image: | **J:\Marketing\Messermeister\Imagery\Images from Kirsten\Product images\Meridian Elite\Meridian Elite-JPG\3699-9L.jpg** |
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| **Product 4** | |
| Title: | Meridian Elite 20cm Carving Knife (Code: 72048) |
| Product 4 image: | **J:\Marketing\Messermeister\Imagery\Images from Kirsten\Product images\Meridian Elite\Meridian Elite-JPG\3688-8.jpg** |
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| **Product 5** | |
| Title: | Meridian Elite 9cm Spear Point Paring Knife (72002) |
| Product 5 image: | **J:\Marketing\Messermeister\Imagery\Images from Kirsten\Product images\Meridian Elite\Meridian Elite-JPG\3691-3.5.jpg** |
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| **Product 6** | |
| Title: | Meridian Elite 6cm Garnishing Knife (Code: 72000) |
| Product 6 image: | **J:\Marketing\Messermeister\Imagery\Images from Kirsten\Product images\Meridian Elite\Meridian Elite-JPG\3680-2.5.jpg** |

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| **PRODUCT SHOWCASE 4** | |
| **Title of Showcase** | **Four Seasons knives** |
| Copy / Text: | Messermeister’s stamped knife, **Four Seasons**, is one-piece, die-cut from a single billet of fine German stainless steel alloy. Built specifically for commercial application in performing daily food preparation tasks under challenging conditions in the food service industry, Four Seasons knives are great for busy chefs and the perfect introductory tool for apprentices and culinary students.  Outfitted with an oversized hygienic moulded polypropylene handle and extra-wide cambered chef’s blade, these knives are built to easily re-sharpen on honing steel and resist oxidation from repeated exposure to moisture.  The Four Seasons range includes more than 35 knife lines to ensure every food preparation need is covered. |
| Main image: | **J:\Marketing\Messermeister\Imagery\Images from Kirsten\Glamour Images\Four Seasons\Four Seasons Group Shot.jpg** |
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| **Product 1** | |
| Title: | Four Seasons Chef’s Knife (Available in 15cm, 20cm, 23cm, 25cm and 30cm) |
| Product 1 image: | **J:\Marketing\Messermeister\Imagery\Images from Kirsten\Glamour Images\Four Seasons\Four Seasons 8Inch Chefs Apples.jpg** |
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| **Product 2** | |
| Title: | Four Seasons 15cm Stiff Boning Knife (Code: 72410) |
| Product 2 image: | **J:\Marketing\Messermeister\Imagery\Images from Kirsten\Product images\Four Seasons\Four Seasons-JPG\5013-6.jpg** |
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| **Product 3** | |
| Title: | Four Seasons 15cm Heavy Meat Cleaver (Code: 72444) |
| Product 3 image: | **J:\Marketing\Messermeister\Imagery\Images from Kirsten\Product images\Four Seasons\Four Seasons-JPG\5021-6.jpg** |
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| **Product 4** | |
| Title: | Four Seasons 20cm Carving Knife (Code: 72449) |
| Product 4 image: | **J:\Marketing\JAG\Australian Hospitality Directory\AHD Images\Messermeister\4. Four Seasons Carving Knife.jpg** |
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| **Product 5** | |
| Title: | Four Seasons 18cm Wide Utility Knife (Code: 72853) |
| Product 5 image: | **J:\Marketing\JAG\Australian Hospitality Directory\AHD Images\Messermeister\4. Four Seasons 18cm Wide Utility Knife.jpg** |
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| **Product 6** | |
| Title: | Four Seasons 9cm Sheep’s Foot Paring Knife (Code: 72401) |
| Product 6 image: | 9cm Sheeps Foot Paring Knife |

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| **PRODUCT SHOWCASE 5** | |
| **Title of Showcase** | **Knife Luggage, Steels & Edge Guards** |
| Copy / Text: | To keep knives precision sharp and in the finest working order, Messermeister offers a range of high quality steels and water stones that are easy to use and a must-have tool for maintaining the edge of your knife.  Messermeister’s Edge Guards are recognised as the original knife edge protectors, available in a range of sizes and colours to suit every knife.  In addition to premium knives, Messermeister is the principal designer of educational-use and professional-use knife luggage. With a wide range of sizes including 5 Pocket, 8 Pocket and 12 Pocket, Messermeister’s high quality knife rolls are available in a spectrum of colours and patterns to suit individual tastes. Along with contemporary designed knife cases and satchels, Messermeister’s knife luggage is the primary choice of professional chefs and culinary students. |
| Main image: | **J:\Marketing\Messermeister\4. Patrick Varney\Final Images from Patrick - Selection\MESSERMEISTER FINAL\JPEGS\0695.jpg** |
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| **Product 1** | |
| Title: | Knife Rolls available in 5, 8 and 12 pocket |
| Product 1 image: | **J:\Marketing\Messermeister\4. Patrick Varney\Final Images from Patrick - Selection\MESSERMEISTER FINAL\JPEGS\0695.jpg** |
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| **Product 2** | |
| Title: | 10 Pocket Knife Case (Code: 77987) |
| Product 2 image: | **J:\Marketing\Messermeister\Imagery\Images from Kirsten\Product images\Knife Luggage\Knife Luggage-JPG\1066-10B.jpg** |
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| **Product 3** | |
| Title: | 20 Pocket Knife Case with Large Outer Pocket (Code: 77990) |
| Product 3 image: | **J:\Marketing\Messermeister\Imagery\Images from Kirsten\Product images\Knife Luggage\Knife Luggage-JPG\1066-20B_Back.jpg** |
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| **Product 4** | |
| Title: | Edge Guards |
| Product 4 image: | **J:\Marketing\Messermeister\Imagery\Images from Kirsten\Glamour Images\Edge Guards\Translucent Edge-Guards White.jpg** |
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| **Product 5** | |
| Title: | Two Sided Water Stone 400 & 1000 Grit (Code: 72566) |
| Product 5 image: | **J:\Marketing\Messermeister\Imagery\Images from Kirsten\Product images\Stones\Stones_JPG\ST400-1000.jpg** |
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| **Product 6** | |
| Title: | Diamond Sharpening Rod, available in 25cm and 30cm |
| Product 6 image: | **J:\Marketing\Messermeister\Imagery\Images from Kirsten\Product images\Steels\DS-12M.jpg** |

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| **PRODUCT SHOWCASE 6** | |
| **Title of Showcase** | **Culinary Accessories** |
| Copy / Text: | Messermeister is also a leading provider of culinary tools, from cheflamme culinary torches and channel tools to tongs, scissors and seafood gadgets.  The Pro-Touch Series, with extra-large comfortable handles, is the most popular gadget line and includes some of the most highly rated gadgets on the market today, such as the Serrated Swivel Peeler and Jumbo Garlic Press.  With more than 35 tools in each line, every culinary detail is possible. |
| Main image: | **J:\Marketing\Messermeister\4. Patrick Varney\Final Images from Patrick - Selection\MESSERMEISTER FINAL\JPEGS\0678.jpg** |
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| **Product 1** | |
| Title: | Jumbo Garlic Press (Code: 72736) |
| Product 1 image: | **J:\Marketing\Messermeister\Imagery\Images from Kirsten\Product images\Pro Touch\Pro-Touch-JPG\800-81.jpg** |
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| **Product 2** | |
| Title: | Red Combination Zester (Code: 72732) |
| Product 2 image: | **J:\Marketing\Messermeister\Imagery\Images from Kirsten\Product images\Pro Touch\Pro-Touch-JPG\800-152R.jpg** |
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| **Product 3** | |
| Title: | Stainless Fish Plier (Code: 72801) |
| Product 3 image: | **J:\Marketing\Messermeister\Imagery\Images from Kirsten\Product images\Seafood\FP-525.jpg** |
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| **Product 4** | |
| Title: | Black Oyster Knife (Code: 72802) |
| Product 4 image: | **J:\Marketing\JAG\Australian Hospitality Directory\AHD Images\Messermeister\6. Oyster Knife.jpg** |
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| **Product 5** | |
| Title: | Versatile Take-Apart Utility Shears (Code: 72603) |
| Product 5 image: | **J:\Marketing\Messermeister\Imagery\Images from Kirsten\Product images\Scissors\Scissors-JPG\DN-1070R.jpg** |
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| **Product 6** | |
| Title: | 14cm Egg Flipper (Code: 72771) |
| Product 6 image: | **J:\Marketing\JAG\Australian Hospitality Directory\AHD Images\Messermeister\6. Egg Flipper.jpg** |